

# Malaika Loher

Speaker, author and surfer



**Motivation expert Malaika Loher uses 5 surfing skills to show which key factors are the guarantee for success in your company.**

**Her motto is:**

**"If it's easy, it's the right thing to do!"**



"Mrs. Loher sweeps your listeners along and speaks clearly. With humor, charm and many motivating approaches, she made the salespeople and managers think about their attitude."

Management eurosoft Informationstechnologie GmbH



# Keynote

## Surf your life

"Malaika is three times unusual:  
unusually unconventional, unusually  
sympathetic, unusually effective....  
Sometimes it's worth it to be unusually  
different." Jochen Soder, CFO comforte AG

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### The keynote "Surf your life" With 5 skills to success

**Skill 1- The bottom turn**  
#change your attitude.

**Skill 2- The line-up**  
#find inner balance and focus.

**Skill 3- The take-off**  
#winners don't think.

**Skill 4 - Wipe-Out:**  
#pressure is a chance.

**Skill 5 - Flow:**  
#The power of space.

In the seminar "Surf your life" we work on  
the personal motivation and satisfaction  
of the participants.

#### Content and benefits

Entertaining and thrilling, Malaika shows what teams and managers can learn from the extreme sport surfing for their success and happiness.

Malaika uses 5 surfing skills to describe, how to achieve more goals in less time and increase well-being.

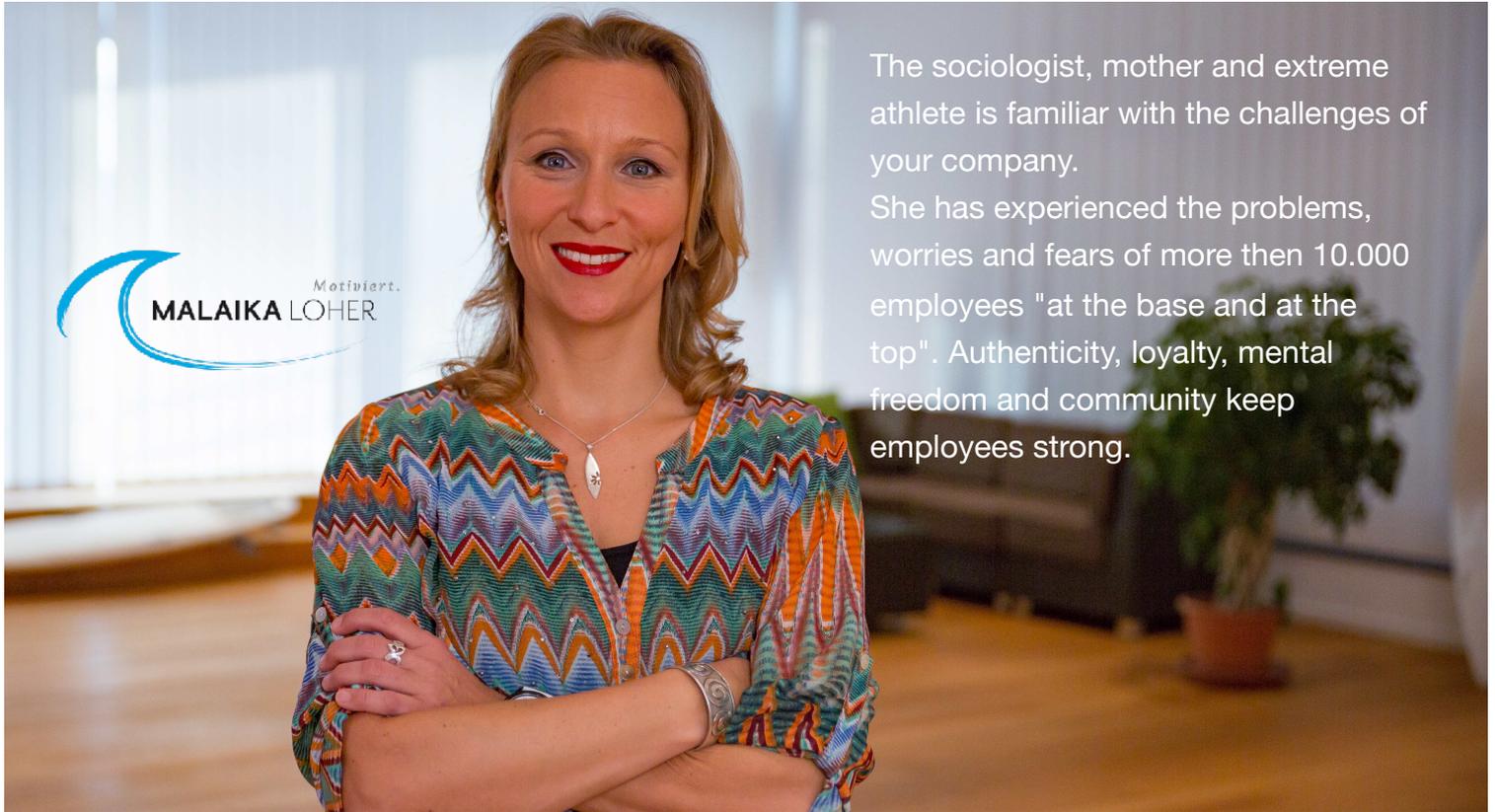
Through strong images and evocative messages, the motivational expert inspires her audience to grow beyond themselves and take responsibility for themselves and others.

Malaika conveys the tools for performance, composure, commitment and success. She describes the power of a common vision and infects the audience with maximum energy.

Let yourself be carried away into the world of surfers and ride the waves of your success.

# Your benefit

## Structure, awareness, optimism



The sociologist, mother and extreme athlete is familiar with the challenges of your company.

She has experienced the problems, worries and fears of more than 10.000 employees "at the base and at the top". Authenticity, loyalty, mental freedom and community keep employees strong.

"The work of Malaika Loher is characterized by a high level of professional competence and practical relevance. As a speaker, she knows how to convey topics freshly, sympathetically and credibly, without shying away from putting her finger on the wound." Frank Wunderlich, **Head of international Sales**

### **Malaika Loher**

The sociologist has been working with employees and managers for more than 15 years. She repositions them emotionally, mentally and structurally.

Malaika advises entrepreneurs and executives on how to bring peace, structure and commitment into the minds of their teams and executives, how to improve communication and how to control processes in a goal-oriented way.

Through this work they win:

1. focused, fast implementation of goals.
2. committed, responsible employees.
3. creativity and lasting performance.

### **Message from Malaika: Be part of a new attitude.**

„My projects are very open and direct. Because of my approachable nature, I can easily get in touch with people. In addition, it is my goal to go into depth. I am not always comfortable, but always appreciative and reliable. For me, the success of each individual counts. Because this is noticeable, employees entrust me with problems. This enables quick and sustainable solutions.

As a rule, I will soon know where the sticking points lie. Your employees learn to treat each other positively and to keep an eye on success.

I help them to develop high-performance, resilient teams and turn superiors into leaders.

# Multichannel Coaching

**Increase Performance**  
**Save Time**  
**Increase Sales**  
**Manage Stress**  
**Control Self Confidence**

People get involved when all areas of life are in balance. This is why in multichannel-coaching, several measures are intertwined in a dramaturgically coordinated way.

The concept is for leaders, who want to use the potential of their staff.

**Duration:** 4-12 months

**Target group:** Executives, employees, teams

**More information in a personal conversation!**

## **Message from Malaika: Performance follows mindset**

„I have tested many methods, experienced people at their lowest points and experienced the wonderful feeling when they come into action. The multichannel-coaching is the result of my life as an entrepreneur, coach, trainer, mother and surfer.

## **The concept follows a script:**

presence workshops, learning material, challenges online training, online coaching, personal coaching

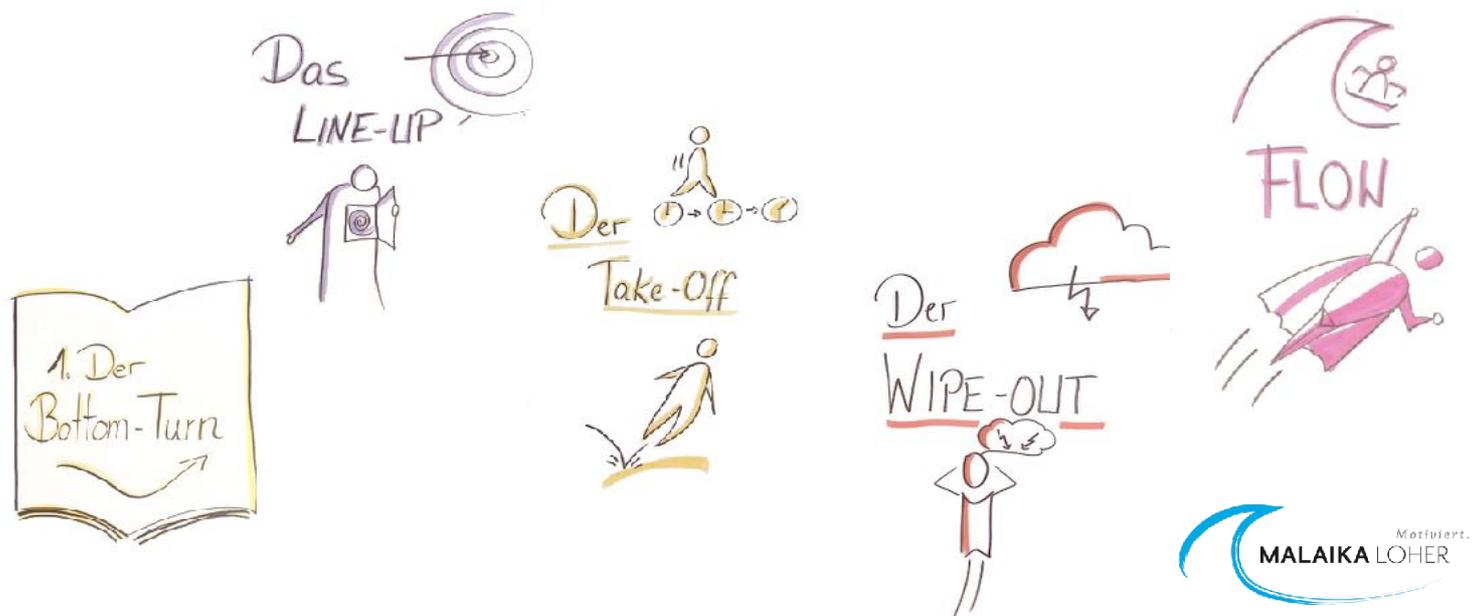
## **The objectives of the multichannel:**

Increase of self-esteem, self- and time management, self-responsibility, psychological competence and inner peace, better team spirit, clear strategy, common mission/vision, action plans



# Surf your Life

## Surfer language decrypted



### The 5 Skills of surfing:

- 1. The bottom turn:** The curve at the foot of the wave demands determination, strength and technique from the surfer. Change is the order of the day in all areas of life. Those who master the bottom turn will ride the wave of success again and again.
- 2. The Line-Up:** The point behind the breaking line of the waves, where the surfers wait for their wave, demands concentration, inner peace and focus. Every person needs a personal line-up in which it is possible for him to gather and align himself in order to act at the right moment.
- 3. The Take-Off:** The moment the surfer paddles the wave and jumps onto the board demands determination and timing. Every day in life there are moments of discussion and doubt, the only way to reach goals and dreams ist **DOING** - with plan and strategy.
- 4. The Wipe-Out:** The fall is part of surfing and can be painful and dangerous. No reason to give up. Come up to the surface, paddle out and continue surfing. If you want to avoid failures, crisis and setbacks or don't want to learn how to deal with them, you are stuck in hope.
- 5. The flow:** Riding on the wave is the reward for your efforts. One wave is enough to become a permanent addict. The unity of mind, body and nature, but also the kick and the sense of achievement ensure that the surfer lives for his sport. What do you live for?

